

Selected Topics in Sociology A – Week #11 Reading Notes

Sennett, R. (1997). The new capitalism. *Social Research*, 64(2), 161-180.

- Sennett identifies two key aspects that are distinct about contemporary capitalism. What are they?
- How does the culture of new capitalism cause people to feel more useless?
- Why does Sennett believe place means more to people's identity in the current modern landscape?

Ritzer, G., & Jurgenson, N. (2010). Production, Consumption, Prosumption: The nature of capitalism in the age of the digital 'prosumer'. *Journal of consumer culture*, 10(1), 13-36.

- What is the act of presumption?
- Prosumer capitalism involves a blurring of the traditional distinction between consumption and production? Why is this significant?
- What is web 2.0?
- How does web 2.0 relate to prosumer capitalism?

Greasley, P. (2011). *Doing Essays and Assignments: Essential Tips for Students*. London: Sage Publications pp. 82-92.

- What common errors do students make when writing essays?