Selected Topics in Sociology A – Week #13 Reading Notes

Beer, D. (2009). Power through the algorithm? Participatory web cultures and the technological unconscious. *New Media & Society*, 11(6), 985-1002.

- What does Beer mean when he cites work to suggest that software increasingly constitutes instead of mediates how people live their lives?
- What is Web 2.0? How does it different from previous iterations of the Internet?
- How does Web 2.0 relate to algorithms?
- How do algorithms generate new forms of power and social inequalities?